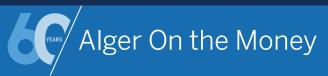
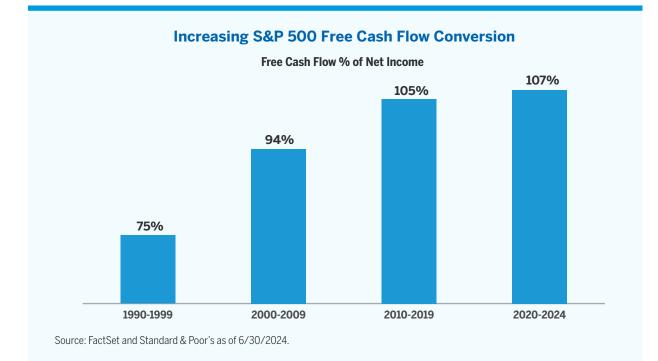
ALGER



Follow the Cash Flow

Investors often rely on earnings-related metrics, such as price-to-earnings (P/E), to assess valuation and make decisions on asset allocation. The trouble is that the relationship between earnings and free cash flow, what we believe is the real driver of long-term shareholder value, has been changing considerably over time. What are the implications for equity investors in today's market environment?



- Free cash flow conversion, or the percentage of free cash flow generated per dollar of net income, has been rising in recent years. In the 1990s, S&P 500 companies produced approximately \$0.75 of free cash flow for every \$1 of net income but in the past several years they have produced more free cash flow than net income, as seen in the chart above.
- This increase is due to companies investing more in <u>intangible assets</u> (e.g., research and development), which are expensed immediately on the income statement rather than capitalized (i.e., recorded as an asset on the balance sheet where the cost would be spread out over time). In turn, this may be causing earnings to decline relative to free cash flow thereby boosting free cash flow conversion. For example, the growing software industry generally has much higher free cash flow conversion than automobile manufacturers because software providers are less capital intensive and more of their investments are expensed rather than capitalized.
- We believe that higher free cash flow conversion implies that a higher price-to-earnings ratio is appropriate relative to history. This may have a profound impact on security selection as well as asset allocation models that utilize accounting-based valuation metrics like P/E, potentially implying higher equity allocations.

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Free cash flow is the cash a company generates after taking into consideration cash outflows that support its operations and maintain its capital assets.

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Price-to-earnings is the ratio for valuing a company that measures its current share price relative to its earnings per share.

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